



## CAKEMAIL RANKED 24<sup>th</sup> IN 2010 PROFIT HOT 50

**Montréal, QC, September 15, 2010** - *CakeMail, Inc.*, a leading white label email marketing provider has been named as one of Canada's top 50 emerging growth companies in the 11<sup>th</sup> annual PROFIT HOT 50 ranking.

The PROFIT HOT 50 is the definitive ranking of Canada's Emerging Growth Companies. Published in the October issue of PROFIT magazine and online at PROFITguide.com, the PROFIT HOT 50 ranks young firms by two-year revenue growth.

CakeMail provides an easy-to-integrate, multilingual, white label email marketing platform to marketing agencies and software companies interested in expanding their service offerings. "In essence, our goal is to provide a service that enables us to deliver what we're great at - the technology - and allows our customers to focus on what they do best as well, whether that's executing on exceptional marketing campaigns, or building great software tools with email integration," says CakeMail CEO, François Lane.

"We are extremely excited and honoured that PROFIT Magazine has recognized the success and growth that CakeMail has achieved in just three short years," said Lane. "The entire CakeMail team works tirelessly to deliver excellent products and customer experiences, and being included in these rankings recognizes that dedication."

"Creativity, foresight and focus are just some of the traits required to launch a successful business in today's volatile marketplace," says PROFIT editor Ian Portsmouth. "This year's PROFIT HOT 50 leaders have these qualities in abundance, plus many effective management ideas that other business owners would do well to borrow."

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**About CakeMail**

CakeMail provides open-architecture, multilingual, white label email marketing services for agencies, designers and software companies worldwide. Founded in 2007, the Montréal-based company helps customers around the globe deliver marketing messages in more than a dozen languages. To learn more, visit [www.cakemail.com](http://www.cakemail.com).

**About PROFIT**

PROFIT: Your Guide to Business Success is Canada's preeminent publication dedicated to the management issues and opportunities facing small and mid-sized businesses. For 28 years, Canadian entrepreneurs and senior managers across a vast array of economic sectors have remained loyal to PROFIT because it's a timely and reliable source of actionable information that helps them achieve business success and get the recognition they deserve for generating positive economic and social change. Visit PROFIT online at [www.PROFITguide.com](http://www.PROFITguide.com).

**For More Information**

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